



## Providing Event Professionals Insider Insight into the Mysterious World of Speakers and Performers

### Our Half-Day Program Includes:

- Industry Subject Matter Experts
- Pro Speaker Power Sessions
- Interactivity And Audience Engagement
- Networking With Colleagues & Thought Leaders

### Our Attendees:

- Learn Talent Sourcing Best-Practices
- Network With Peers And Colleagues
- Find New, High-Caliber Talent In 'Unshowcase' Power-Sessions
- Earn CMP-IS CE Credits

*“I have rarely been as impacted by the lineup of speakers as I was at this event. It was on the same level as John C. Maxwell's Live2Lead events. Kudos to the organizers!”*

*– Event Professional attendee, Plan See Live in Frisco*

*We provide our **Events Industry** colleagues access to these programs in support of the Events Industry Council's continuing education goal to maintain and enhance the competency of CMP professionals.*

*Our **Subject Matter Experts** possess significant practical experience, extensive networks and industry accolades, most having contracted countless speakers into hundreds of events over decades.*

*Our hand-picked **Professional Speakers** are proven talent in a wide range of speaking fees for a variety of budgets. From authorities on the hottest topics to jaw-dropping marquee names, all are industry influencers.*



- Connect with colleagues.
- Tackle some issues.
- Clock a few hours.

**GOOD PLAN.**



## Our two programs offer 3.5 CMP-IS CE credits

- "Demystifying the Complexities of Sourcing Professional Speakers & Entertainment" *2.00 hours*
- "Challenges Women in Leadership Face & How To Deal With Them" *1.5 hours*

## Our unique Event Design integrates high-content 12-minute Power Sessions by \$180k+ worth of Speakers.

### POWER KEYNOTE | "Greatness Grows Best In The Shadows"

Opening keynote by [Justin Forsett](#), NFL Running Back, Pro Bowl Player & Shark Tank Entrepreneur.

### SESSION ONE | "Demystifying the Complexities of Sourcing Professional Speakers and Entertainment"

This session will offer new and seasoned planners strategies to maximize budgets, minimize confusion and alleviate hassle when sourcing professional speakers and entertainment for their events. This interactive conversation between audience and industry veterans from different corners of the... [MORE](#)

*Track: CMP Domain G: Meeting or Event Design*

#### Speakers:

[Byron Reese](#), Award-Winning Author, Speaker, Futurist, Entrepreneur

[Christa Haberstock Colson](#), President & Founder of See Agency, Recording Artist, Improvisor, Actor

[Doc Hendley](#), Top 10 CNN Hero, Founder & President of Wine To Water

### POWER KEYNOTE | "Creating a Winning Culture"

Featured keynote presented by [Darren Woodson](#), 3x Superbowl Champion, 5x Pro Bowl Player & ESPN NFL Analyst.

### SESSION TWO | "Challenges Women in Leadership Face and How to Deal with Them"

This session will examine some of the unique challenges and opportunities for women in the events industry, offering event professionals real-world examples and lessons from women in leadership. Topics will include the value of peer-to-peer networking, mentorship, developing and utilizing... [MORE](#)

*Track: Domain F: Stakeholder Management*

#### Speakers:

[Ashley Fox](#), ESPN, Sports Illustrated Award Winning NFL Reporter and Columnist

[Carly Patterson](#), First American Woman to Win Gold at a fully attended Olympic Games

[Maja Kazazic](#), Bosnian Genocide Survivor, Mental Health Advocate & Tech Entrepreneur

[Dr. Elizabeth Lombardo](#), Best-Selling Author, America's Most Interviewed Celebrity Psychologist

### POWER KEYNOTE | "The Attitude Advantage: Turning Obstacles Into Assets"

Closing keynote by [Jesse LeBeau](#), Actor, Author, Underdog and One of the World's Premiere Basketball Trick Artists.

[Click here for Master List of Speakers](#)



- Connect with colleagues.
- Tackle some issues.
- Clock a few hours.

**GOOD PLAN.**